



»» LET GIRLS READ, RUN, GROW

IMPACT REPORT

2022



Table of Contents

S
T
R
E
T
H
Z
O
O

01.

Introduction

02.

Message From Our Founder

03.

Our 2022 Priorities

04.

Measuring Our Progress

05.

Camp NexGen™ - Zimbabwe

06.

#CampToCareer

07.

Looking to 2023

NON
PROFIT
EDUCATION
FOR
GIRLS

Supporting the development and unlock the potential of African girls through education, athletics, and entrepreneurship.

Our Purpose

Let Girls Read, Run, Grow™ (LGRRG), is a non-profit (501c3) organization committed to developing girls in Africa to maximize their potential through education, athletics, and entrepreneurship. To fulfill this commitment, LGRRG partners with community organizations, corporations, and schools who aspire to uplift a generation of girls to gain the skills and knowledge to break the cycle of poverty and strengthen their communities. Through our partnerships, LGRRG focuses on three primary program areas to educate, develop, and employ a deserving pool of untapped talent benefiting the individual and communities they live.

Our Strategy

- **EDUCATE** – The LGRRG Academy primary school will serve the unique developmental needs of young girls in Nigeria. With an emphasis on a Social & Emotional Learning (SEL) global-based curriculum, STEAM Education, and athletics, our girls will build the foundational skills to become future leaders of Nigeria
- **DEVELOP** – Camp NexGen™ exposes African students to real world STEAM disciplines and its applications in related career and entrepreneurial opportunities all while being exposed to top-tier sports training, leadership and team building exercises
- **EMPLOY** – Through our #CampToCareer and Farming Initiatives, we put development into practice as we train and launch careers in both Drone Technology and Agricultural disciplines

MESSAGE FROM OUR FOUNDER

2022 was a was a venture back outside after two plus years at home. While the world fought to get back to *normal*, we focused on growth—larger impact in new locations

With the generous support of our doors, we sent over 50 students to school for the 2022-2023 academic school year, of which, 90% are orphans, held our largest Camp NexGen™ camp to date in Harare, Zimbabwe, launched a new #CampToCareer drone training initiative, and held the first Cricket Camp in Zimbabwe. We were also able to outfit many of our students with much needed school supplies, athletic equipment, and dental supplies.

This year we opened up Camp NexGen™ to new volunteers who flew across the globe to work with the most enthusiastic campers all while enjoying the culture of Zimbabwe. Partnership is the lifeblood of our work, and we are pleased to have partnered with quite a few new and repeat partners.

The adage says, it takes a village, and I am amazed by the commitment and generosity of the LGRRG village. I am continually impressed by the commitment and generosity of all of our donors, and am excited for what we will accomplish together in the years to come.



Idara Otu
Founder & Board Chair

“
Our focus is not
on where the
campers are
from, but only
about where
they could go

OUR 2022 PRIORITIES

01

CONTINUE TO SUPPORT ORPHANAGES IN NIGERIA

In 2022, we continued to support the *Spreading Love Mission Home* orphanage with academic scholarships, a week-long educational bootcamp, and sporting equipment for the children

02

CAMP NEXGEN™ - ZIMBABWE

2022 marked the largest Camp NexGen™ to date with 150 campers who gathered in Harare, Zimbabwe for the ultimate SPORT x STEAM experience. Combining soccer, cricket, and netball with drone training in our fun-filled curriculum was a blast we all will never forget

03

#CAMPTOCAREER

A brand new initiative launched after Camp NexGen™ - Zimbabwe, we identified and sponsored two of our campers to complete a year+ of professional drone-specific training. Upon completion, they will be fully licensed drone pilots free to start their drone careers & businesses

04

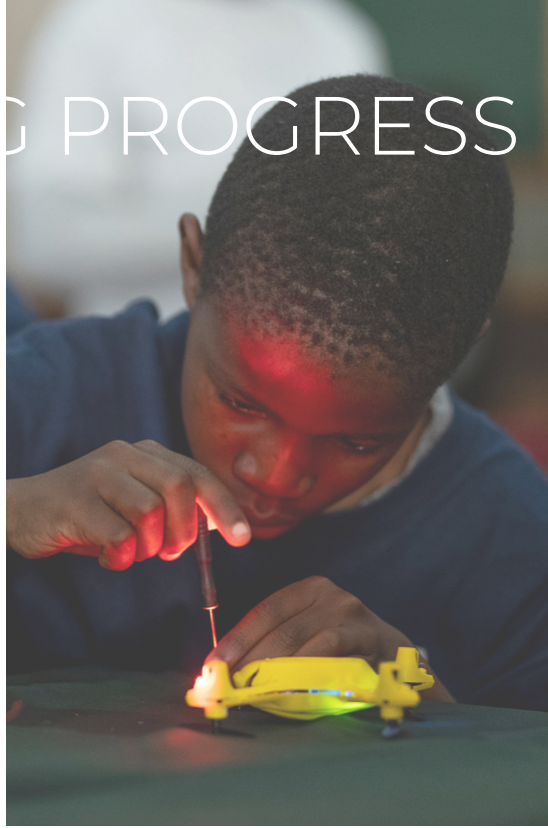
FAR AND WIDE CRICKET CAMP

We closed out the year supporting the first ever Far and Wide Cricket Camp in Zimbabwe. Through a partnership with Miracle Missions, ZOF Africa, and several UK Cricket Clubs, we were able to empower 250 underprivileged children through the game of cricket

05

NŌK CHOC X LGRRG ACADEMY PARTNERSHIP

2022 launched the official partnership between NŌK CHOC and our future primary school – *LGRRG Academy*. We are pleased to have a fun hot cocoa brand like NŌK CHOC be a part of the LGRRG Academy as a sustainable funding source for our school, and have already secured the school property and look to break ground in 2023!





450+
children directly impacted by our programs

50
academic scholarships granted for the 2022-2023 academic year

2 Welcomed students into the inaugural #CampToCareer Drone Training Program



- 150** campers at Camp NexGen™
- >60%**  of our campers were girls
- 2K+** items of school supplies & educational materials distributed to campers
- 17%** of campers knew what drones were before Camp NexGen™
- 100%**  % of campers flew two different types of drones at camp

Camp NexGen SPORT x STEAM ZIMBABWE



Over three days (August 4-6, 2022), we welcomed 150 kids from the Snake Park, Mabvuku, and Hatcliffe communities of Harare, Zimbabwe to take part in our signature program, Camp NexGen™ – the ultimate SPORT x STEAM experience. Powered by the support and partnership of Global Air Drone Academy, Miracle Missions, ACES Academy, and Eaglesvale School, all 150 campers were able to take part in athletic training (soccer/football, netball, & cricket), and learn how to build and fly drones!

We had the pleasure of welcoming a visit from Zimbabwe's Minister of Youth, Sport & Recreation, Kirsty Coventry, the most decorated African Olympian (5x Olympian and multiple-time Olympic gold medalist), in addition to a few Members of Parliament representing the communities where our campers were from.

An additional highlight of camp was the camper gift bags. Through the support of our donors and partners, each camper went home with the following items:

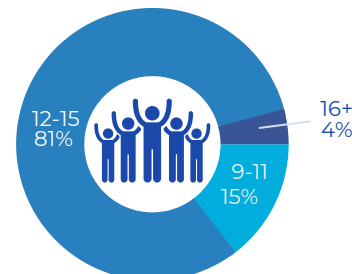
- 1 drawstring bag
- 1 camp t-shirt
- **Shoes:** one pair of school shoes & one pair of athletic shoes
- **School Supplies:** notebooks (4), mechanical pencils (4), pens (4), ruler (1)
- **Dental Supplies:** toothbrush, dental floss, toothpaste
- **Snacks:** fruit snacks, biscuits, hot cocoa



6/10 of our campers were girls



CAMPER AGE DEMOGRAPHICS

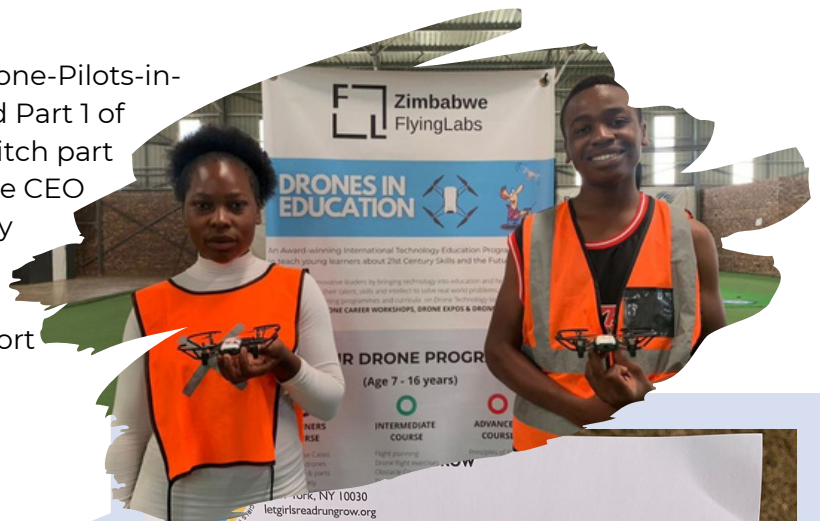


#CAMPTOCAREER

After Camp NexGen™ in August, LGRRG launched a new initiative - #CampToCareer (hat tip to Eno Umoh for the nifty name). In this new initiative, we've identified and sponsored two of our campers in Zimbabwe to go through over a year of drone-specific training in partnership with Zimbabwe Flying Labs. Once training is complete, they will be licensed drone pilots with a sub-specialty of their choosing, and have the ability to launch their own drone companies (maybe even the ones they fictitiously created at camp), or serve as contracted drone pilots / instructors in Zimbabwe or across the globe!

Entrepreneurship is the third prong of LGRRG's mission, and we love that we are able to provide a clear roadmap to gainful employment in a growing STEAM field, with the genesis being a 3-day camp with strangers from America.

Lean and Leon are our esteemed Drone-Pilots-in-Training, and successfully completed Part 1 of their training. During the business pitch part of camp, Leon shared that he was the CEO of Drone Delivery Medicine Company (DDMC) a company that would specialize in delivering medicine to remote areas. We are pleased to report he is closer to that reality.



Leon presenting his business pitch for DDMC

Dear LGRRG

I myself Leon Musaidzi would like to thank you for this wonderful day which you organised for us as children from Mabvuku. Today I had such wonderful time with others we did a lot of activities eg playing soccer, dancing and we also had a chance to learn how to fly some drones because to tell you the truth drones are things which I admire very much. Since I was a little kid I had a dream of flying a drone one day so I would like to thank you for the opportunity you gave me today. Also not forget forgetting the type of food I had today it was so delicious and I also want to thank your crew for the hospitality they gave us today. I am so grateful of what I have learnt and done today. It was so lovely meeting your crew and I hope we shall also meet again one day. I also liked this place this is such a beautiful place I enjoyed.

Yours faithfully
Leon Musaidzi
(16 years)

Leon Musaidzi's Thank You Letter Post Camp NexGen™

LOOKING TO 2023

Building on a strong 2022, we have so much in store for in 2023!

01

Camp NexGen™ - GHANA

We plan to bring our signature camp to Accra, Ghana in the Fall of 2023. If you want to join us on, please visit campnexgen.org for more information!

02

LGRRG Academy

We plan to break ground on our school lands in anticipation of opening doors to students in 2024

03

LGRRG Farming Cooperative

We plan to launch our farming cooperative with a goal of employing 20 women in 2023 as we plant our fruit and vegetable farm

04

Far and Wide Cricket Camp - ZIMBABWE

In partnership with ZOF Africa, we plan to continue to bring a disciplined game, good quality equipment, and trained coaches to underprivileged girls in Harare, Zimbabwe, the capital city

05

Africa Drone Soccer League

In partnership with Global Air Drone Academy, we plan to sponsor a few all-girl drone soccer teams to compete in the first regional African Drone Soccer tournament



WE THANK YOU FOR YOUR
ONGOING SUPPORT OF OUR WORK!

CONTACT

LET GIRLS READ, RUN, GROW

123 W 133 ST, 5C
NEW YORK, NY 10030

www.lgrrg.org
info@lgrrg.org
[@readruncrow](https://www.instagram.com/readruncrow)